

## **HOW YOU CAN HELP ...**

**As a company you can give your support in so many ways and, in addition to supporting a great cause, you can also benefit from the following:**

- Raised awareness ... benefit from good, positive PR
- Great team building opportunities... boost the morale of your staff
- Enhanced reputation throughout the local community ... be seen as a company that cares
- Feel good factor throughout ... can't buy it!

**So ..... why not consider :**

- Adopting the appeal as your Charity of the Year ..... raising funds throughout the year
- Making a donation
- Organising a special event
- Supporting an appeal event
- Sponsoring an appeal event or promotional literature
- Donating raffle/tombola prizes
- Donating goods/equipment
- Displaying a collection box & promotional materials on your reception desk
- Encouraging your staff to fundraise .... fantastic team building opportunities!
- Hosting an appeal committee meeting
- Despatching one of our mail outs via your postal system
- Promoting the appeal to your clients/contacts/suppliers/staff via email/letter/intranet/newsletter
- Internet sale transactions – discretionary donations